

Find your  
perfect  
branded  
touchpoint

*It's not just a lanyard. It's a statement.  
We elevated the essentials for Aston Martin  
at Goodwood with this custom-engraved clip.  
Because for a brand, every touchpoint matters.*

# Merchandise and branded solutions

Make every touchpoint matter

version 1.2

# Beyond the click. A lasting impression.

In a world measured by clicks and views, how does a brand create a genuine, lasting connection?

**In a digital world, a tangible item creates a genuine connection.**

It cuts through the noise, placing your brand directly into your audience's hands.

Well-designed merchandise becomes part of daily life—a constant, physical reminder of your brand's quality.

## **Your brand in trusted hands**

Since 1984, Freestone Creative has been a trusted partner for leading companies, expertly translating brand identities onto physical merchandise.

## **Design and production experts**

Our team navigates the complex production techniques required to protect brand integrity and ensure a premium result. This is why blue-chip clients trust Freestone Creative to professionally design, manage and deliver high-quality, on-brand merchandise and branded solutions.







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# Wear your brand with pride

Turn your team members into brand ambassadors. We source quality corporate, active, and everyday apparel that people want to wear. Each stylish item acts as a walking billboard for your brand.

## Possibilities

### Core clothing

- T-shirts BEST SELLER
- Polo shirts BEST SELLER
- Hoodies BEST SELLER
- Sweatshirts

### Corporate wear

- Formal shirts
- Blouses
- Blazers
- Trousers
- Branded ties
- Cufflinks

### Outerwear

- Jackets (waterproof, softshell)
- Gilets
- Bodywarmers
- Fleece BEST SELLER

### Specialist Wear

- High-visibility vests & jackets
- Workwear
- Chef's whites
- Scrubs

### Activewear

- Performance t-shirts
- Running vests
- Cycling jerseys
- Leggings

### Accessories

- Caps BEST SELLER
- Beanies BEST SELLER
- Sun hats
- Scarves
- Gloves
- Bandanas
- Wallets
- Belts
- Bandanas

### Bags

- Rucksacks
- Messenger bags
- Laptop cases
- Tote bags BEST SELLER
- Drawstring bags
- Cooler bags
- Garment bags
- Toiletry bags





# The integrated workspace

Seamlessly integrate your brand into the daily professional lives of your audience. Desk essentials ensure your brand remains a constant, helpful presence in any workspace.

## Possibilities

### Writing Instruments

- Executive pens
- Fountain pens
- Quality pens **BEST SELLER**
- Pencils
- Highlighters
- Marker sets

### Paper Products

- Premium notebooks **BEST SELLER**
- Diaries
- Desk & wall calendars
- Notepads **BEST SELLER**
- Sticky notes **BEST SELLER**
- Bookmarks

### Desk Organisation

- Desk tidies
- Pen pots
- Letter trays
- Whiteboards
- Notice boards
- Paperweights

### Tools & utilities

- Rulers
- Calculators
- Staplers
- Letter openers
- Magnifying glasses
- MagTorch



### Ergonomics & wellness

- Branded wrist rests
- Blue light blocking glasses
- Branded wrist rests
- Mouse mats
- USB desk fans

### Presentation

- Branded folders **BEST SELLER**
- Document wallets
- Clipboards
- Report covers



# Brand your everyday

Associate your brand with positive daily moments, from the morning coffee to a weekend hike. Our stylish and sustainable range extends your brand's presence into the home, office, and outdoors.

## Possibilities

### Drinkware

- Reusable water bottles BEST SELLER
- Protein shakers
- Thermal flasks BEST SELLER
- Travel mugs BEST SELLER
- Ceramic mugs
- Enamel mugs
- Glassware
- Reusable coffee cups BEST SELLER

### Home & Kitchen

- Lunch boxes
- Reusable cutlery sets
- Aprons
- Oven mitts
- Tea towels
- Candles
- Photo frames
- Blankets & throws

### Outdoor & leisure

- Umbrellas BEST SELLER
- Ice scrapers BEST SELLER
- Picnic blankets
- Camping chairs
- Beach towels
- Sunglasses

### Travel

- Luggage tags
- Passport holders
- Travel wallets
- Travel pillows
- Digital luggage scales

### Tools & personal care

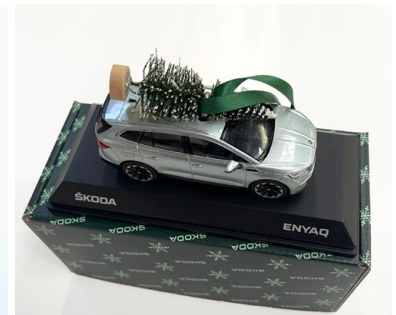
- Keyrings BEST SELLER
- Bottle openers
- Corkscrews
- Multi-tools
- Torches
- Compact mirrors
- Manicure sets
- First aid kits

### Toys

- Soft toys
- Toy cars
- Fidget toy
- Cycle bell

### Pet Accessories

- Branded pet bowls
- Collars
- Leads & bandanas





# Create an unforgettable experience

Make your mark at any trade show, conference, or internal event. We provide the essential tools to create a cohesive, memorable brand presence that captures attention and starts valuable conversations.

## Possibilities

### Identification

- Custom name badges BEST SELLER
- Lanyards BEST SELLER
- Staff sashes
- Fabric & tyvek wristbands

### Giveaways (low-cost)

- Trolley coins
- Seed paper BEST SELLER
- Air fresheners BEST SELLER
- Sweets BEST SELLER
- Mints BEST SELLER
- Chocolates
- Phone screen cleaners

### Giveaways (mid-range)

- Stress balls
- Fidget toys BEST SELLER
- Lip balms
- Tote bags BEST SELLER
- Hand sanitisers
- Reusable shopping bags

### Exhibition display

- Printed tablecloths & runners
- Pop-up banners BEST SELLER
- Flags BEST SELLER
- Floor graphics BEST SELLER
- Inflatable furniture
- Branded barrier tape
- Balloon arch

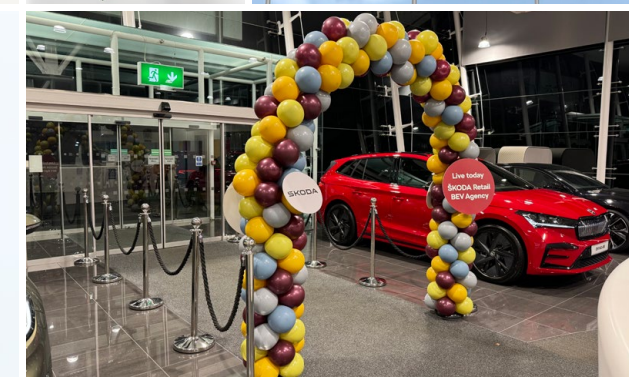
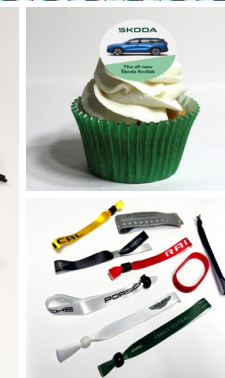


### Interactive items

- Selfie frames
- QR code blocks
- NFC-enabled coasters

### Packaging

- Custom printed paper bag
- Gift boxes BEST SELLER



# Connect in a digital world

Showcase your brand as modern and innovative. Our tech gadgets combine practical utility with sleek design to charge, connect, and protect. These everyday items keep your brand powered up and in hand.

## Possibilities

### Power & charging

- Power banks BEST SELLER
- Wireless chargers BEST SELLER
- Universal travel adaptors
- USB charging BEST SELLER
- Smart plugs

### Audio & visual

- Bluetooth headphones BEST SELLER
- Bluetooth speakers BEST SELLER
- Earbuds & cases BEST SELLER
- Webcam covers
- Ring lights
- Presentation clickers

### Computer accessories

- USB drives BEST SELLER
- Hubs
- Wireless mice
- Laptop stands
- Monitor privacy screens
- Keyboard cleaning cloths
- Screen cleaning cloths

### Smart devices

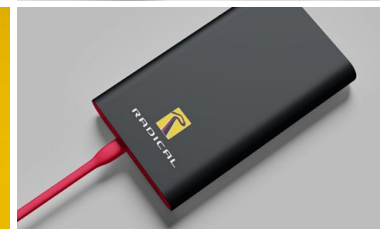
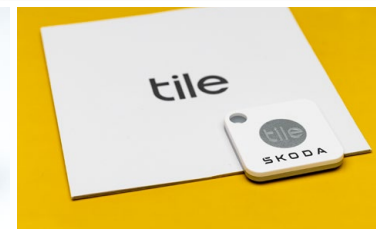
- Bluetooth item finders
- Smart water bottles
- Digital photo frames
- Fitness trackers

### Mobile accessories

- Phone/tablet stands BEST SELLER
- Pop sockets & grips
- Car phone holders

### Unique tech

- USB cup warmers BEST SELLER
- Handheld electronic fans
- Cardboard VR headsets





# For moments that matter

For moments requiring something extraordinary, our premium range delivers. From bespoke awards to curated luxury gifts, each item is designed to celebrate milestones, honour achievement, and reflect true value and partnership.

## Possibilities

### Awards & trophies BEST SELLER

- Custom-designed awards (in glass, metal, wood, acrylic)
- Trophies
- Medals and commemorative coins

### Plaques & decor

- Laser-etched plaques crystal
- Paperweights
- Desk globes
- Barometer sets
- Commissioned art prints

### Luxury goods

- High-end pens
- Leather goods (wallets, folios, cardholders)
- Silk scarves
- Watches

### Food & drink

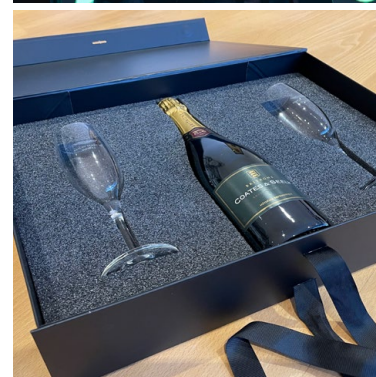
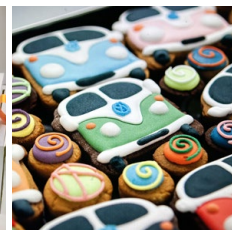
- Luxury hampers
- Personalised bottles of wine or spirits
- Engraved decanters and hip flasks
- Artisan coffee/tea
- Premium cheeseboards

### Executive sets BEST SELLER

- Curated gift boxes combining tech, stationery and drinkware

### Bespoke item

- Custom-made models and replicas, completely unique items developed to a client's brief



# Find your perfect touchpoint

Explore hundreds of ways to make a tangible, lasting impression and connect with your audience.

## 01/ Apparel and wearables

Dress your team and your ambassadors in quality gear that represents your brand with pride, from the boardroom to the sports field.

### Core clothing

- T-shirts BEST SELLER
- Polo shirts BEST SELLER
- Hoodies BEST SELLER
- Sweatshirts

### Corporate wear

- Formal shirts
- Blouses
- Blazers
- Trousers
- Branded ties
- Cufflinks

### Outerwear

- Jackets (waterproof, softshell)
- Gilets
- Bodywarmers
- Fleeces BEST SELLER

### Specialist Wear

- High-visibility vests & jackets
- Workwear
- Chef's whites
- Scrubs

### Activewear

- Performance t-shirts
- Running vests
- Cycling jerseys
- Leggings

### Accessories

- Caps BEST SELLER
- Beanies BEST SELLER
- Sun hats
- Scarves
- Gloves
- Socks
- Belts
- Bandanas

### Bags

- Rucksacks
- Messenger bags
- Laptop cases
- Tote bags BEST SELLER
- Drawstring bags
- Cooler bags
- Garment bags
- Toiletry bags

## 02/ Office and desk essentials

Integrate your brand into your daily workflow with practical, stylish, and wellness-focused desk items.

### Writing Instruments

- Executive pens
- Fountain pens
- Quality pens BEST SELLER
- Pencils
- Highlighters
- Marker sets

### Paper Products

- Premium notebooks BEST SELLER
- Diaries
- Desk & wall calendars
- Notepads BEST SELLER
- Sticky notes BEST SELLER
- Bookmarks

### Desk Organisation

- Desk tidies
- Pen pots
- Letter trays
- Whiteboards
- Notice boards
- Paperweights

### Tools & utilities

- Rulers
- Calculators
- Staplers
- Letter openers
- Magnifying glasses

### Ergonomics & wellness

- Branded wrist rests
- Blue light blocking glasses
- Small desk plants
- USB desk fans

### Presentation

- Branded folders BEST SELLER
- Document wallets
- Clipboards
- Report covers

## 03/ Drinkware and lifestyle

Stylish and sustainable items for use at home, in the office, outdoors, and even for pets.

### Drinkware

- Reusable water bottles BEST SELLER
- Protein shakers
- Thermal flasks BEST SELLER
- Travel mugs BEST SELLER
- Ceramic mugs
- Enamel mugs
- Glassware
- Reusable coffee cups BEST SELLER

### Home & Kitchen

- Lunch boxes
- Reusable cutlery sets
- Aprons
- Oven mitts
- Tea towels
- Candles
- Photo frames
- Blankets & throws

### Outdoor & leisure

- Umbrellas BEST SELLER
- Ice scrapers BEST SELLER
- Picnic blankets
- Camping chairs
- Beach towels
- Sunglasses

### Travel

- Luggage tags
- Passport holders
- Travel wallets
- Travel pillows
- Digital luggage scales

### Tools & personal care

- Keyrings BEST SELLER
- Bottle openers
- Corkscrews
- Multi-tools
- Torches
- Compact mirrors
- Manicure sets
- First aid kits

### Toys

- Soft toys
- Toy cars
- Fidget toy
- Cycle bell

## 04/ Events and exhibitions

Create a fully immersive and memorable brand experience at any gathering, from trade shows to internal events.

### Identification

- Custom name badges BEST SELLER
- Lanyards BEST SELLER
- Staff sashes
- Fabric & tyvek wristbands

### Giveaways (low-cost)

- Trolley coins
- Seed paper BEST SELLER
- Air fresheners BEST SELLER
- Sweets BEST SELLER
- Mints BEST SELLER
- Chocolates
- Phone screen cleaners

### Giveaways (mid-range)

- Stress balls
- Fidget toys BEST SELLER
- Lip balms
- Tote bags BEST SELLER
- Hand sanitisers
- Reusable shopping bags

### Exhibition display

- Printed tablecloths & runners
- Pop-up banners BEST SELLER
- Flags BEST SELLER
- Floor graphics BEST SELLER
- Inflatable furniture
- Branded barrier tape

### Interactive items

- Selfie frames
- QR code blocks
- NFC-enabled coasters

### Packaging

- Custom printed paper bag
- Gift boxes BEST SELLER

## 05/ Tech and gadgets

Connect with a tech-savvy audience through innovative, useful, and future-focused branded technology.

### Power & charging

- Power banks BEST SELLER
- Wireless chargers BEST SELLER
- Universal travel adaptors
- USB charging BEST SELLER
- Smart plugs

### Audio & visual

- Bluetooth headphones BEST SELLER
- Bluetooth speakers BEST SELLER
- Earbuds & cases BEST SELLER
- Webcam covers
- Ring lights
- Presentation clickers

### Computer accessories

- USB drives BEST SELLER
- Hubs
- Wireless mice
- Laptop stands
- Monitor privacy screens
- Keyboard cleaning cloths
- Screen cleaning cloths

### Smart devices

- Bluetooth item finders
- Smart water bottles
- Digital photo frames
- Fitness trackers

### Mobile accessories

- Phone/tablet stands BEST SELLER
- Pop sockets & grips
- Car phone holders

### Unique tech

- USB cup warmers BEST SELLER
- Handheld electronic fans
- Cardboard VR headsets

## 06/ Premium gifts and recognition

Celebrate success and show appreciation with high-end, bespoke items that leave a memorable and luxurious impact.

### Awards & trophies BEST SELLER

- Custom-designed awards (in glass, metal, wood, acrylic)
- Trophies
- Medals and commemorative coins

### Plaques & decor

- Laser-etched plaques crystal
- Paperweights
- Desk globes
- Barometer sets
- Commissioned art prints

### Luxury goods

- High-end pens
- Leather goods (wallets, folios, cardholders)
- Silk scarves
- Watches

### Food & drink

- Luxury hampers
- Personalised bottles of wine or spirits
- Engraved decanters and hip flasks
- Artisan coffee/tea
- Premium cheeseboards

### Executive sets BEST SELLER

- Curated gift boxes combining tech, stationery and drinkware

### Bespoke item

- Custom-made models and replicas completely unique items developed to a client's brief

Don't see what you're looking for? Challenge us — we can source almost anything. Email [Glen](mailto:Glen@freestone.co.uk) today!

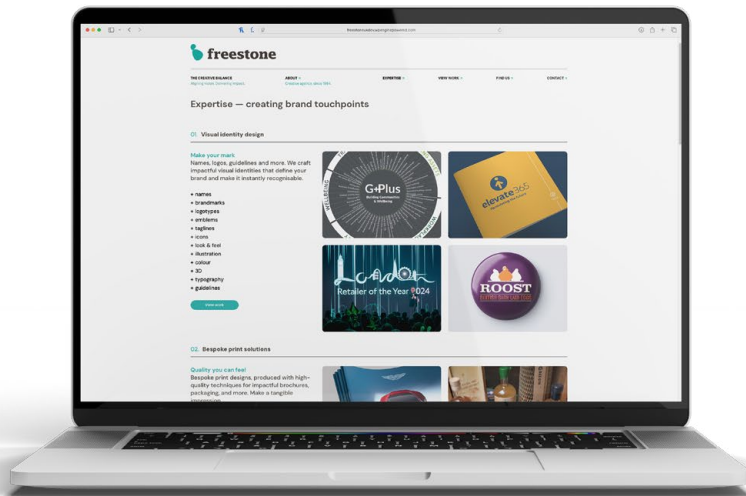


# Your complete creative partner

Merchandise & branded solutions are a powerful touchpoint, but it's just one part of our story.

Since 1984, our expertise has covered the complete creative journey, delivering cohesive solutions that connect brands with their audiences.

While you may know us for one service, our capabilities span the full spectrum.



## 01. Visual identity design →

From brandmarks and typography to complete brand guidelines

## 02. Bespoke print solutions →

Creating impactful brochures, direct mail, packaging and advertising

## 03. Digital design →

Engaging websites, email marketing, social media and mobile apps

## 04. Branded environments →

Transforming offices, events, and exhibitions with powerful signage and displays

## 05. Branded solutions & merchandise →

Sourcing and designing memorable items that leave a lasting impression

# Your creative & sustainable partner

Our process ensures a seamless result from concept to delivery.

We consult, curate, and manage production, always aiming for the perfect 'creative balance'. We are a carbon neutral, ISO 14001 accredited agency, committed to sustainability by sourcing eco-friendly products from responsible suppliers.



Certificate number  
25483-EMS-001



# Let's create something memorable

With over 40 years of experience and a reputation built on referrals, we're ready to find your perfect branded solution. Let's discuss your next project.

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